



DFW International

Community Alliance

Our **Mission** is to build mutual understanding and respect by linking diverse international cultural communities.

DFW International Leadership Institute

Stronger Leaders Make Stronger Communities

Certificate in Community Building and Integration

\$50 per series of three classes, open to ages 21 and older
register online at www.dfwinternational.org/Leadership
alternating Mondays, November 9 - March 22, 2009
Conference Room, 12830 Hillcrest (SE corner with LBJ)
6:00 to 7:30 pm

DFW International Community Alliance announces the **DFW International Leadership Institute**, with three sets of leadership seminars beginning on Nov. 9. While open to all, this program is especially designed to enhance the skills of New Americans and cultivate their leadership talents through training for more efficient and effective practices in the traditional American style of conducting business.

The nine seminars in the series are led by presidents of leading community organizations such as the India Association of North Texas and the Partnership Walk, by international business and communications professionals, by staff of Richland College and the Dallas Public Library, and by mayors and foreign-born elected officials from across the metroplex.

DFW International Community Alliance is a network of 1,600 community organizations, whose culturally diverse leaders are active in their own social and business circles. Although they form 40% of DFW residents, New Americans are a rich yet underutilized resource of leadership within our civic and community institutions.

Series I - Introductory leadership training

Nov 9, 2009 Seminar 1: Getting Started (officers, recruiting board members, bylaws, agenda, minutes, treasurer's report, budget, etc)

Facilitators: Bill Matthews of the UN Assn, GB Brar of the Sikh community

Nov 23, 2009 Seminar 2: Organizational Meetings and Operations (agenda, minutes and treasurers report, budget, Roberts Rules of Order, legal issues)

Facilitators: Mayor Ron Jones of Garland, second facilitator pending

Dec 7, 2009 Seminar 3: Communications (press releases, contacting the media, webpage, logo, letterhead, yahoo groups, emails, newsletters)

Facilitators: Anabelle Garay of the AP and other facilitators provided by Richland College

Series II - Intermediate leadership training

Jan 11, 2010 Seminar 1: Events (venue, advertising, permits, artists, rentals, goals, budgets, team building, time-line, planning, multi cultural issues, etc)

Facilitators: Marsha Singer of the Irish Festival, India Association, Partnership Walk

Jan 25, 2010 Seminar 2: Tools (excel, power point, newsletters, webpages, QuickBooks)

Facilitators: provided by Richland College

Feb 8, 2010 Seminar 3: Multicultural, ethical, personal issues

Facilitators: Ed Retta of Cross Cultural Communications

Series III - Advanced leadership training

Feb 22, 2010 Seminar 1: Fundraising (grants, partnerships, corporate sponsorship)

Facilitators: Jill Azaria of the Dallas Public Library, Gaytha Davis of the City of Dallas Fundraising Dept

Mar 8, 2010 Seminar 2: Accessing city council, mayors' offices

Facilitators: Dr. Elba Garcia, Balch Springs Mayor Dr. Carrie Gordon

Mar 22, 2010 Seminar 3: US Census and Running for civic office

Facilitators: US Census, Richardson Councilman Amir Omar, Rowlett Councilman Patrick Jackson

Further details

- Cost per series \$50; online registration
- 20% discount for 6 or more registrations from one organization.
- Location: Conference Room, 12830 Hillcrest (SE corner with LBJ)
- Time: 6:00 to 7:30 pm
- A Certificate in Community Building and Integration will be awarded for successful completion of the course. To earn the certificate, participants must have completed all nine classes. Absences can be made up through the online streaming class and worksheet.
- A graduation ceremony will be planned at the close of the Leadership Institute.



DFW International is the portal to international North Texas, uniting more than 1,600 internationally-focused organizations.

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