



DFW International

Community Alliance

DFW International and North Texas  
celebrate

# International Children's Day and May Day Parade

Presented by



DALLAS AFL-CIO

Produced in collaboration with

**FREE**



EurAsian Association of DFW, Korean Women's International Network, Czech School of Dallas, Turkish American Association, Russian4Children, Islamic Art Revival  
Liljian Bosnian Community Association, UTD's ASCEND, MAA for Ethiopian Community, Persian Cultural Center and other local ethnic community groups.

The Honorary Chairs  
of this event are  
Dallas Mayor  
**Michael S. Rawlings**

Dallas Mayor Pro Tem  
**Tennell Atkins**

Dallas Deputy Mayor Pro Tem  
**Monica Alonzo**

## Sunday, May 25, 2014

### 1 pm to 5 pm

### In the lobby of the Winspear / AT&T Performing Arts

2403 Flora St, Dallas, TX 75201

- Hands on craft projects from around the globe
- Name writing in many languages
- Parade of Nations
- Fun on-the-job experiences for children
- Prizes for all children who wear cultural or historical dress
- Global perspectives on children and the workplace

**Children's Day** is a global holiday that honors children. It is recognized on various days, including the United Nation's **Universal Children's Day** on November 20, and Europe's **International Children's Day** on June 1. Mexico celebrates el **Dia del Niño** on April 1 and on May 5 Japanese celebrate the healthy growth and happiness of children.

**May Day** originated as a Celtic festivity in medieval Europe and came to mark the return of spring. More recently May 1 became associated with the international holiday honoring workers and the labor movement.

[www.dfwinternational.org](http://www.dfwinternational.org)





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## Sponsorship opportunities

### Platinum Presenting Sponsor - \$10,000

- Your company listed as presenting sponsor under event name at all times
- Sponsor banner in area
- Sponsor recognition in all local media releases, placements and promotions
- Sponsor recognition each half hour during the event
- 10 x 30 booth at event
- Linked sponsor logo on DFW Int'l Community Alliance website (3 million hits per month)

### Gold Sponsor - \$5,000

- 10 x 20 booth at event
- Sponsor banner in area
- Sponsor logo on webpage, flyers and name in press release

### Silver Sponsor - \$1,000

- Exhibitors 10 x 10 booth

In-kind and media sponsorships will be calculated at 50% the value and are not available for title and presenting sponsorships.

Contact: Anne Marie Weiss-Armush 972-661-2764  
[AnneMarieWeiss@dfwinternational.org](mailto:AnneMarieWeiss@dfwinternational.org)





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